

January 2021

Dear Next OnBoard members,

You all have been a shining example of how to make the most of this COVID year. You have put on professional, engaging programs, and, just as important, you have stayed connected and supported one another. Congratulations, and thank you!

With great anticipation, I am looking forward to meeting you all in 2021 – in person – as you continue your meaningful work. You have a devoted group of leaders at Next OnBoard who are always thinking of what will benefit you, the members. Speaking for OnBoard, our Board, and Advocates, we want to be helpful to you and your career however possible. Those involved in the mentoring program with Next membership report enormous satisfaction about the program and their mentees. It is a win-win!

Let's continue to attract new members, welcome them as you do so beautifully, and build our networks to support and lift one another.

Until 2021, sending a big hug of gratitude to you,

Lisa Robinson, OnBoard President

## Interested in getting more involved with Next OnBoard in 2021?

1. **Nominate yourself or a friend to be a Next OnBoard leader with any of our chair-elect positions.** The chair-elect role is a two-year commitment in which you hold the chair-elect position for a year and learn about the role and Next OnBoard organization, while year two allows you to assume the chair position and assume leadership responsibilities.
2. **Volunteer with one or all of our Leadership Committees: Governance, Marketing, Events, and Membership.** You can also **refer your friends and colleagues** to Next OnBoard to help us grow our network of talented professionals!

If you are interested in either becoming or nominating someone for a chair-elect for 2021-2022 or volunteering with any of our leadership committees, please take a few minutes to fill out our 2021 leadership survey:

<https://www.surveymonkey.com/r/6SFNXV7>

## Membership Interest Survey - We need your input!

Thank you to everyone who has been a member of Next OnBoard this past year, and we are looking forward to a great 2021! Your input helps guide our leadership team in determining where to focus our events and outreach for the upcoming year. Our goal is to ensure that you feel you are getting the full value of your Next OnBoard membership,

despite the challenging times we are facing. To better understand the wants of our members and fully maximize next year's potential, please fill out our membership survey so your voice can be heard:

<https://www.surveymonkey.com/r/XM9H9YX>

### **Looking forward to next year? Be on the lookout for a January survey to join Next OnBoard's Connect Networking Community!**

Connect is a Next OnBoard program created as a platform for like-minded professionals to network during a time when developing new relationships has proven difficult. Participants will be placed in a small group where they will meet virtually on a regular basis for authentic conversations with their peers.

## **Congratulations to our 2020 Member of the Year Recipient**

Next OnBoard has had a long-standing tradition of recognizing an outstanding member of the year. This award recognizes an honorable member of Next OnBoard who exemplifies what it means to be a "Nexter." The recipient is an early career professional who serves as an outstanding role model for advancing OnBoard's mission. Congratulations to our 2020 recipient, Kayla Draffin, HR Specialist at Equifax and Next OnBoard Marketing Chair!

### **Third Virtual Event – 50 Ways to Fight Bias Interactive Workshop - August 2020**

At the end of August, we hosted our third virtual event in partnership with Elba Paraja-Gallagher of ShowMe50 for a 90-minute interactive session to learn an effective way to integrate inclusive culture behaviors to fight and avoid workplace bias.



### **Fourth Virtual Event – Panel Event - Capitalizing on Opportunities: Stories of Women Leaders' Success - October 2020**

Next OnBoard had the pleasure of hearing from not one but four successful, engaging panelists about capitalizing on opportunities. Diana Murphy, executive coach, moderated the event and led the discussion on how embracing opportunity has led to success in our panelists' careers. It was a timely program to learn from these women via our Next OnBoard community!

## Panelists



**Tanya Counter**  
Area Vice President,  
Salesforce



**Rachel Perry**  
Resident  
Managing Director,  
Aon



**Carla Pinckney**  
Senior Business  
Development  
Manager/Senior Program  
Manager,  
Colonial Pipeline  
Company



**Sophia Shoate**  
President of U.S. Sales,  
UPS

### End of Year Celebration: Holiday Happy Hour & Interactive Event - November 2020

Our final event of 2020 was one you didn't want to miss! Caitlin Davidson of Fit to Entertain provided a holiday mixology tutorial where guests mixed their own drink, followed by a tutorial in assembling a charcuterie grazing board. Attendees also had the opportunity to mix, mingle, and toast one another to making it through this crazy year!



### Next OnBoard's 2020 Group Mentor Program Recap

One of the most significant benefits of being a Next OnBoard member is the opportunity to join our mentorship program. We had six wonderful mentorship groups with acclaimed women leader mentors providing knowledge and career advice to over 20 mentees. Thank you again to all of our devoted mentors who supported our members this year!

1. Mary McCoy, Partner at McCoy Advisory LLC
2. Margarita Porto, Global Manufacturing Leader
3. Christy Parrish, Vice President, Global eCommerce Strategy, UPS
4. Rachel Perry, Resident Managing Director, Aon
5. Diana Murphy, Executive Coach at Diana Murphy Coaching LLC
6. Belinda Brady, Investment Professional and Founder of C View Consulting LLC







Follow us on social media to stay connected and learn about upcoming events in 2021.

Be sure to check out [Next OnBoard's event page](#) for more information as we plan our events for 2021!

### The Board Fact

In 2018, 15.4% of Georgia public company board seats were held by women, up from 13.8% in 2017. This represents 17 net women board seats added for women. We're making huge leaps forward, but there is still work to be done. Learn more about our Next OnBoard's mission [here](#).

Be sure to follow us on social media to stay connected.

-  [@NextOnBoardNow](#)
-  [Next OnBoard](#)
-  [@nextonboard](#)
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## We Invite You to Join OnBoard to Advocate for More Women in Executive Leadership and on Corporate Boards.

To join please visit our website: [www.OnBoardNow.org](http://www.OnBoardNow.org)



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