



## August 2020

As you may have seen in a recent communication, below is a statement from our OnBoard President, Lisa Robinson.

We want to explicitly state on behalf of our board that we support racial equity and all Black lives. Our board is prepared to accelerate the advancement of Black women on for-profit boards. The following are a few steps we are taking:

- Next OnBoard provides motivated early- and mid-career professionals with opportunities to connect with senior executive women and men interested in OnBoard's mission, learn about board governance, and expand their professional networks. Through sponsorship, we will offer ten young Black women membership to Next OnBoard.
- The OnBoard Development Group gets women closer to their goal of serving on a for-profit board. A usual class has ten women; we will secure scholarships for two Black women to prepare them for consideration on future board roles.
- We will continue to deliver relevant programming such as the Women of Color on Corporate Boards: How Do We Move the Needle? -a fireside chat with Mayor Shirley Franklin and Maria Saporta, rescheduled due to COVID-19. We have a lot of listening to do, and as a board will consider new programs and ways of working with our corporate partners.

While saddened by how we arrived at this point, we are optimistic about what is ahead and what we will achieve together. We welcome you to join us.



## Next OnBoard's Group Mentor Program 2020 – Launched in June

One of the greatest benefits of being a Next OnBoard member is the opportunity to join our mentorship program. We have six wonderful mentorship groups with acclaimed women leader mentors providing knowledge and career advice to over 20 mentees. These groups have each determined their meeting cadence and whether to utilize group settings or individual one-on-one sessions to optimize this membership benefit. This year, we have decided to continue the program by taking on a virtual format in hopes that we may be able to resume with in-person meetings in later months. Check out our list of great mentors below and be on the lookout for an update on our mentees' experiences and learnings over the next few months via our social media channels.

1. Mary McCoy, Partner at McCoy Advisory LLC
2. Margarita Porto, Global Manufacturing Leader
3. Christy Parrish, Vice President , Global eCommerce Strategy, UPS
4. Rachel Perry, Resident Managing Director, Aon
5. Diana Murphy, Executive Coach at Diana Murphy Coaching LLC
6. Belinda Brady, Investment Professional and Founder of C View Consulting LLC

## First Virtual Event – Board Preparedness

In May, we hosted our first virtual event with two highly esteemed OnBoard members to discuss 10 things women can do now and in the future to prepare for for-profit board service. Cheri Husney and Rona Wells shared how to build your experiences, understand board service implications, develop sponsors, and commit time to networking and marketing yourself in your industry.



## Second Virtual Event – Leading with Confidence & Authenticity

In June, we hosted our second virtual event in partnership with Turknett Leadership Group around leading with confidence and authenticity in uncertain times. This was a timely event given the current environment and another great opportunity to learn from two highly accredited women leaders, Lyn Turknett and Susan Hitchcock. They shared interesting research on female versus male leaders and how confidence may hold women back but authenticity gives women an edge. Towards the end of the presentation, Susan listed ten lessons she has learned and shared a unique story about a senior leadership trip in which she was the only female but learned valuable lessons such as humility, self-confidence, and courage.

## Ten Lessons Learned: What Women Can Do to Enhance Our Confidence, Authenticity and Overall Leadership



1. Forget perfection – excellence is enough
2. Give yourself credit for what you do
3. Learn to compartmentalize
4. Physical presence matters
5. Don't take everything personally
6. Balance humility and self-confidence
7. Ask for what you want
8. Get out of your comfort zone
9. Define success for yourself
10. Support other women

### Third Virtual Event – Coming Soon!

At the end of August, we will be hosting our third virtual event in partnership with Elba Paraja-Gallagher of ShowMe50 for a 90-minute interactive session to learn an effective way to integrate inclusive culture behaviors to fight and avoid workplace bias. This event will be capped at 30 participants, so be sure to sign up quickly to ensure your spot to learn 50 ways to fight bias.



Follow us on social media to stay connected and learn about upcoming virtual events.



@NextOnBoardNow



Next OnBoard



@nextonboard



Next OnBoard

Be sure to check out [Next OnBoard's event page](#) for more information as we plan our events for 2020!

## Membership Interest Survey Results

Thank you to everyone who responded to our mid-year membership interest survey. Your input is helping guide our leadership team in determining where to focus our events and outreach for the remainder of the year. We gained insight into potential future event topics such as personal stories from female leaders, managing your network remotely, and storytelling. There was also interest in networking with other Nexters which may be provided in the form of a smaller, virtual NOB community, so stay tuned for more details. We value open and ongoing feedback so please reach out any time to [nextonboardnow@gmail.com](mailto:nextonboardnow@gmail.com) with ideas, questions, or comments! Our goal is to ensure that you feel you are getting the full value of your Next OnBoard membership, despite the challenging times we are facing.

## Interested in getting more involved with Next OnBoard?

1. **Volunteer with one or all of our Leadership Committees: Governance, Marketing, Events, and Membership** by reaching out to [nextonboardnow@gmail.com](mailto:nextonboardnow@gmail.com). You can also **refer your friends and colleagues** to Next OnBoard to help us grow our network of talented professionals!
2. The most active members and members with the most referrals will be eligible for our **Member of the Year and Making Connections Awards!** Be sure to bring a friend or co-worker to an upcoming event and support our mission of increasing the number of women in executive leadership.



We Invite You to Join OnBoard to Advocate for More Women in Executive Leadership and on Corporate Boards.

To join please visit our website: [www.OnBoardNow.org](http://www.OnBoardNow.org)



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