

Kelly H. Gay

Kelly Gay is the chairwoman and CEO of OnBoard, chair of Venture Atlanta, and vice chair of the Technology Association of Georgia. She also serves on the boards of 1105 Media, the Atlanta CEO Council, ATDC, and Acivilate.

Kelly is the former head of Vertical Markets for Sierra Wireless (NASDAQ: SWIR), as well as co-CEO and COO of Numerex Corp (NASDAQ: NMRX), which was acquired by Sierra Wireless in 2017. She joined Numerex with the acquisition of Omnilink Systems, where she was president and CEO.

Prior to joining Omnilink, Kelly was chairperson, CEO, and president of KnowledgeStorm, and led the company from startup to acquisition by TechTarget (NASDAQ: TTGT). She also led IBM in the media, entertainment, advertising, sports, music, publishing, broadcast, and cable markets as vice president of IBM's North American Media and Entertainment division. Under her leadership, this division grew to \$1.2 billion in annual sales, with 18% annual growth over a three-year period.

Kelly's management and accomplishments have been recognized by industry-leading publications and organizations, including The Indus Entrepreneurs' inaugural Atlanta Top Entrepreneur, *IoT Now's* first Top Women of IoT, *Connected World's* inaugural Top Women of M2M, and Pathbuilders' first Inspiria Award. The companies Kelly led were recognized with *Inc.'s* Inc. 500, the Deloitte Technology Fast 500, *BtoB's* Media Power 50, and *Software Magazine's* Software 500.

Kelly serves on the boards of directors of 1105 Media, where she is the lead digital marketing director; OnBoard, where she is the chair; the Technology Association of Georgia, where she is vice chair and a member of the Executive Committee, as well as a past chair; Venture Atlanta, where she is the chair; Acivilate, where she is the single independent director; and the Atlanta CEO Council. She also serves on the governing board of the Advanced Technology Development Center, named by *Forbes* as one of the Incubators Changing the World.

Kelly is a magna cum laude graduate of Tulane University with a bachelor's degree in economics. She was the first Newcomb College recipient in the school's history to receive the Murphy Prize in Political Economy, awarded by the Murphy Institute.